



ARUNDEL HILLS
COUNTRY
CLUB

2019 SPONSORSHIP OPPORTUNITIES



ARUNDEL HILLS COUNTRY CLUB



From the moment you enter the sweeping paved approach and observe the tranquil lake bordered by manicured gardens, you realise Arundel Hills Country Club is very special.

Opening in 1992 the Fred Bolton designed layout is set amongst rolling hills and splendid bushland. Home to an 18 hole championship golf course, renowned for its picturesque design.

Arundel Hills Country Club has undergone significant changes with new greens, driving range, short game area and putting green back in play.

The course is now ranked number 27 in the 2018 GOLF Course Guide list of Australia's Top 100 course rankings and recently ranked number 83 in the Golf Digest, Top 100 Golf Courses in Australia.

Arundel Hills Country Club currently has over 30,000 golfers playing the course each year, we make everyone feel welcome from members, guests, visitors or locals.

Our sponsorship packages can be formulated to accommodate all kinds of budgets and we have provided the option of Platinum Partnership, Gold Partnership and Tee Sponsorship.

PARTICIPATION REPORT

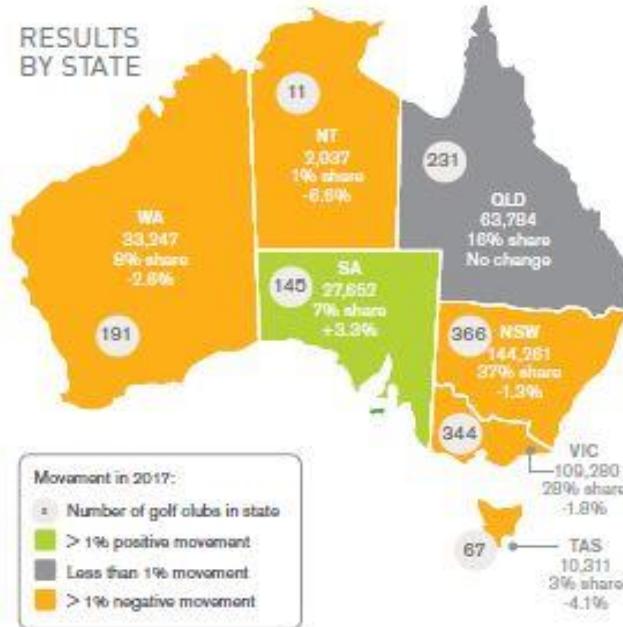
01 KEY FINDINGS

A SNAPSHOT OF THE 2017 GOLF CLUB PARTICIPATION REPORT

TOTAL CLUB MEMBERS



RESULTS BY STATE



Average age of male and female members is 56.1 years and 64.1 years respectively

20% female share of membership base

NATIONAL ATTRITION RATE 6.9%

PARTICIPATION RATE: MEMBERS AS % OF POPULATION

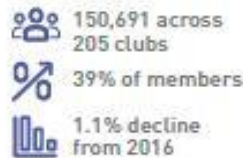
OVERALL: **1.6%**

METROPOLITAN: **1.0%**
 REGIONAL: **2.2%**

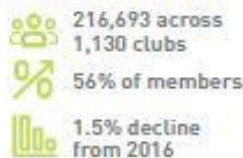
Clubs experiencing growth:

37% of course-based clubs grew member numbers by >2% in 2017

METROPOLITAN CLUB MEMBERS



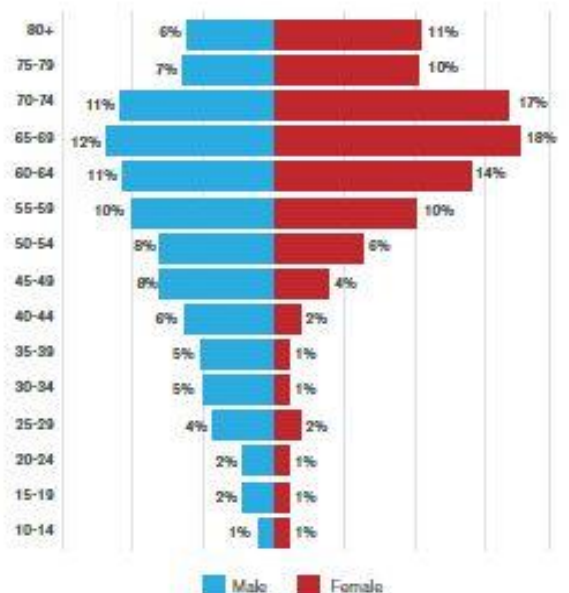
REGIONAL CLUB MEMBERS



SOCIAL CLUB MEMBERS



AGE DISTRIBUTION BY GENDER



TEE SPONSORSHIP

Fourteen Tee Sponsorships are available - \$3,500 plus GST

- Sponsorship of any Tee (excluding the 1st, 9th, 10th, and 18th) - Company logo or advertisement will be displayed prominently on the hole sign. The first sign will be included in the partnership package per year. Your signage can be changed as many times as you like during the year, this will be an added expense on top of the partnership cost.
- Half Price Room Hire - for two events, functions or conference, your company will receive 50% off room hire. We have four stunning rooms available to suit any occasion - weddings, birthdays, company conference
- 10% off Full Membership – Your company will receive 10% off 1 x Annual 7 day membership including cart.
- 15% off Course Hire for one Corporate Golf Day. Invite your clients for a game of golf to chat about business and enjoy the tranquil surroundings. We can also organise a food and beverage package and presentation in our Club House after the game (Food and beverage will be an extra cost).
- Logo on Website - your company logo and business name will be featured on the sponsors page with a click through to your business website
- Advertisement in monthly newsletter – 2 x EDM's to our database each year and 2 x posts per year to our Facebook and Instagram pages.

*Please note that room hire and golf day bookings are subject to availability
No special offers or discount vouchers can be used in conjunction with the sponsorship package*

GOLD

Only Three Gold Partnerships are available - \$12,500 plus GST

- Sponsorship of the 1st / 9th or 10th Tee - Company logo or advertisement will be displayed prominently on the hole sign. The first sign will be included in the partnership package per year. Your signage can be changed as many times as you like during the year, this will be an added expense on top of the partnership cost.
- Sponsorship of Pennant – logo on all Division A, B or C Pennant shirts
- Banner on Driving Range – A banner will be displayed on the driving range nets
- Free Room Hire - for two events, functions or conference , your company will receive free room hire. We have four stunning rooms available to suit any occasion - weddings , birthdays, company conference.
- 50% off full Membership – Your company will receive 50% off 1 x Annual 7 day membership including cart.
- Food and beverage allowance valued at \$500.00 will be provided as part of the partnership arrangement, your company will have opportunity to top-up the account at anytime.
- 30% off course hire for one Corporate Golf Day. Invite your clients for a game of golf to chat about business and enjoy the tranquil surroundings. We can also organise a food and beverage package and presentation in our Club House after the game (Food and beverage will be an extra cost).
- Locker Room Signage – your company logo will be displayed in the locker room hallway
- Banner on Website - your company logo and business name will be featured on the sponsors page with a click through to your business website
- Advertising banner on the home page of our website with click through to your business website, 4 x EDM's to our database each year and 6 x posts per year to our Facebook and Instagram pages.

*Please note that room hire and golf day bookings are subject to availability
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PLATINUM

Only one Platinum Partnership is available - \$25,000 plus GST

- Sponsorship of 18th Tee - Company logo or advertisement will be displayed prominently on the 18th hole sign. The first sign will be included in the partnership package per year. Your signage can be changed as many times as you like during the year, this will be an added expense on top of the partnership cost.
- Exclusive putting Green sponsorship – Flags and banners displayed all year on the putting green area
- Sponsorship of Pennant – logo on all Division 1 Pennant shirts
- Banner on Driving Range – A banner will be displayed on the driving range nets
- Free Room Hire - for two events, functions or conference , your company will receive free room hire. We have four stunning rooms available to suit any occasion - weddings , birthdays, company conference.
- Free Full Membership – Your company will receive 1 x Annual 7 day membership including cart.
- Food and beverage allowance valued at \$1000.00 will be provided as part of the partnership arrangement, your company will have opportunity to top-up the account at anytime.
- 50% off course hire for one Corporate Golf Day. Invite your clients for a game of golf to chat about business and enjoy the tranquil surroundings. We can also organise a food and beverage package and presentation in our Club House after the game (Food and beverage will be an extra cost).
- Locker Room Signage – your company logo will be displayed in the locker room hallway
- Banner on Website - your company logo and business name will be featured on the sponsors page with a click through to your business website
- Advertising banner on the home page of our website with click through to your business website
- Advertisement in monthly newsletter and 3 EDM's sent to our members and social members database each year. 1 x posts per month to our Facebook and Instagram pages.
- Logo and website details on all Score Cards and Logo on 5000 Range Balls

Please note that room hire and golf day bookings are subject to availability

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SIGNAGE



TEE SPONSORSHIP



LOGO ON RANGE BALLS



PUTTING GREEN SPONSORSHIP



RANGE BANNER



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**THANK YOU FOR THE
OPPORTUNITY**

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